



3050 K St NW Ste 100

PAT CASHEN POLITICAL

GMMB, INC.

Washington

USA

AGREEMENT MADE BETWEEN

WBZ TV 4

WBZ TV 4 1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

DATE PRINTED

PAGE

1061-58550-1 10/02/12

Required

prior notice

CONTRACT NO. REV.

Cancellation Notice

Announcement 28 days

AND ADVERTISER (OR AGENCY AND ADVERTISER)

AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 OBAMA FOR AMERICA

PO BOX 8102

IL 60680-8102

USA

Chicago

est 1904 sked c PRODUCTobama/d/pres

1300 PRODUCT

CODE

5

SALESPERSON NATIONAL SALESPERSON

CONTACT

LOCAL

6441

NAME

AND

ADDRESS

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 11/05/12 NO. WEEKS:

DC 20007-5108

AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

nicity.		SPOTS					CBS Television Stations or its Stations that	TOTAL	UNIT RATE	TOTAL VALUE(1)
EM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNITHATE	TOTAL VALUE(1
1 IXEC	M-Th,Su	1	04:29A	05:00A	30s	10/02/12-11/04/12	WBZ NEWS	5	200.00	1000.00
	M-F	2	05:00A	05:56A	30S	10/02/12-10/12/12 10/15/12-11/02/12	WBZ NEWS	7	500.00	3500.0
3 IXED	Su	1	08:57A	10:30A	30s	10/07/12-10/14/12	CBS SUNDAY MORNING	2	1800.00	3600.0
4 IXEC	Su	1	08:57A	10:30A	30S	10/21/12-11/04/12	CBS SUNDAY MORNING	3	1980.00	5940.0
5	M-F	4 3		10:00A	30S	10/02/12-10/05/12 10/08/12-10/12/12 10/15/12-10/15/12	RACHAEL RAY	8	550.00	4400.1
FIXEC	M-F		1 09:00A	10:00A	30s	10/16/12-10/26/12 10/29/12-11/02/12 11/05/12-11/05/12	RACHAEL RAY	12	585.00	7020.
FIXEI 7 FIXE	M-F		1 10:00A	11:00A	30s	10/02/12-10/12/12	LET'S MAKE A DEAL	2	810.00	1620.
8 FIXE	M-F		1 10:00A	11:00A	30S	10/16/12-11/02/12	LET'S MAKE A DEAL		1000.00	3000
9 FIXE			1 11:00A	12:00N	30s	10/02/12-10/12/12	PRICE IS RIGHT		990.00	1980



NATIONAL SALESPERSON



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WBZ TV 4

CONTRACT NO. REV. 1061-58550-1

DATE PRINTED 10/02/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

2 PAGE

AND ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 **Cancellation Notice** 6441 OBAMA FOR AMERICA GMMB, INC. NAME Required PO BOX 8102 3050 K St NW Ste 100 Announcement 28 days AND IL 60680-8102 prior notice ADDRESS DC 20007-5108 Chicago Washington USA USA est 1904 sked c PRODUCTobama/d/pres CONTACT 1300 PRODUCT AGENCY EST. NO. PAT CASHEN POLITICAL LOCAL CODE SALESPERSON

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 11/05/12

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NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

NO. WEEKS:

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nicity.		SPOTS	TIN	ΛE		CCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCC		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ЕМ	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCS1.	ONTHALE	
10 EIXED	M-F	1	11:00A	12:00N	30S	10/16/12-11/02/12	PRICE IS RIGHT	3	1080.00	3240.00
11	M-F	2	12:27P	02:00P	30S	10/02/12-10/05/12 10/08/12-10/15/12	CBS SOAP ROTATION	4	550.00	2200.00
12 FIXE	M-F	2	12:27P	02:00P	30S	10/16/12-10/26/12 10/29/12-11/05/12	CBS SOAP ROTATION	6	600.00	3600.0
13	M-F	4 3	03:00P	04:00P	30S	10/02/12-10/05/12 10/08/12-10/12/12 10/15/12-10/15/12	DR. PHIL	8	600.00	4800.0
FIXEI	M-F	4 3 1		04:00P	30s	10/16/12-10/26/12 10/29/12-11/02/12 11/05/12-11/05/12	DR. PHIL	12	650.00	7800.0
15 FIXE	M-F	1		04:30P	30S	10/02/12-10/05/12 10/08/12-10/15/12	JUDGE JUDY		800.00	3200.0
16	M-F		2 04:00P	04:30P	30S	10/16/12-10/26/12 10/29/12-11/05/12			6 850.00	5100.
1	7 M-F		2 04:30P	05:00P	30s	10/02/12-10/05/12 10/08/12-10/15/12			4 800.00	3200.
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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

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PAGE AND ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 **Cancellation Notice** 6441 OBAMA FOR AMERICA GMMB, INC. NAME Required PO BOX 8102 3050 K St NW Ste 100 AND Announcement 28 days ADDRESS IL 60680-8102 DC 20007-5108 Chicago prior notice Washington USA USA est 1904 sked c PRODUCTobama/d/pres CONTACT 1300 AGENCY EST. NO. PRODUCT PAT CASHEN POLITICAL LOCAL CODE SALESPERSON 1904

NATIONAL

SALESPERSON

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 11/05/12 NO. WEEKS: 5

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

nicity:		SPOTS		ME		100000000000000000000000000000000000000	CBS Television Stations or its Stations that it	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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18	M-F	2	04:30P	05:00P	30s	10/16/12-10/26/12 10/29/12-11/05/12	JUDGE JUDY	6	850.00	5100.0
IXEC										
19 IXED	M-F	2	07:00P	07:28P	30S	10/02/12-10/12/12	WHEEL OF FORTUNE	4	1800.00	7200.0
20	M-F	2	07:00P	07:28P	30S	10/16/12-10/26/12 10/29/12-11/05/12	WHEEL OF FORTUNE	6	1980.00	11880.
IXEC										
21 IXEC	M-F	2	07:28P	07:57P	30s	10/02/12-10/12/12	JEOPARDY !	4	2800.00	11200.
22	M-F	2 1		07:57P	30S	10/16/12-10/26/12 10/29/12-11/05/12	JEOPARDY !	6	2880.00	17280.
IXE										
23	Sa	1		12:05A	30S	10/06/12-10/06/12 10/20/12-10/20/12	STYLE BOSTON	3	450.00	1350.
		1				11/03/12-11/03/12				
FIXE										
24 FIXE	м	1	. 09:00P	10:00P	30S	10/08/12-10/08/12	2 BROKE GIRLS/MIKE & MOLLY	1	14000.00	14000
25 FIXE		1	09:00P	10:00P	305	10/15/12-10/15/12	2 BROKE GIRLS/MIKE & MOLLY	1	15000.00	15000
26 FIXE			1 09:00P	10:00P	30S	10/29/12-10/29/12	2 BROKE GIRLS/MIKE & MOLLY		16000.00	16000
INC										





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4 PAGE AND ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 6441 **Cancellation Notice** OBAMA FOR AMERICA GMMB, INC. NAME Required PO BOX 8102 3050 K St NW Ste 100 AND Announcement 28 days **ADDRESS** IL 60680-8102 DC 20007-5108 Chicago Washington prior notice USA USA est 1904 sked c PRODUCTobama/d/pres CONTACT 1300 AGENCY EST. NO. PRODUCT PAT CASHEN POLITICAL LOCAL

NATIONAL SALESPERSON

SALESPERSON

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 11/05/12 NO. WEEKS:

1904

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CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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EM	DAYS	PWK.	FROM	10	LENGTH	EFFECTIVE DATES	, , , , , , , , , , , , , , , , , , , ,			
27 IXED	М	1	09:00P	10:00P	30S	11/05/12-11/05/12	2 BROKE GIRLS/MIKE & MOLLY	1	20000.00	20000.0
28 IXED	Th	1	07:58P	09:00P	30S	10/11/12-10/11/12	BIG BANG THEORY/TWO AND A	1	14000.00	14000.0
29 IXED	Th	1	07:58P	09:00P	30S	10/25/12-10/25/12	BIG BANG THEORY/TWO AND A	1	16500.00	16500.
30 IXED	Su	1	08:30P	09:30P	305	10/07/12-10/07/12	THE AMAZING RACE	1	13500.00	13500.
31 IXED	Su	1	08:30P	09:30P	30S	10/21/12-10/21/12	THE AMAZING RACE	1	14000.00	14000.
32 FIXED	Su	1	08:30P	09:30P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	16000.00	16000.
33 FIXED	Su	1	09:30P	10:30P	30S	10/21/12-10/21/12	THE GOOD WIFE	1	14000.00	14000.
34 FIXED	Su	1	09:30P	10:30P	308	11/04/12-11/04/12	THE GOOD WIFE	1	16000.00	16000.
35 FIXE	Su	1	09:00P	10:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	13500.00	13500
36 FIXE	Su	1	1 09:00P	10:00P	308	10/28/12-10/28/12	THE GOOD WIFE Total Contract:	133	14000.00	14000 315710





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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 17	78906 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GMMB, INC.	OBAMA FOR AMERICA	
AND	3050 K St NW Ste 100	PO BOX 8102	Required Announcement 28 days
ADDRESS	Washington DC 20007-5108	Chicago IL 60680-8102	prior notice
	USA	USA	
CONTACT		PRODUCTobama/d/pres est 1904 sked c	4
LOCAL SALESPERSO	PAT CASHEN POLITICAL AGENCY EST. NO. 1904	PRODUCT 1300 CODE	
NATIONAL SALESPERSO			1

CBS Television Stations Standard Terms and Conditions for advertising shall apply

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 11/05/12

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NO. WEEKS:

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